

HOW IT WORKS

There are just a few simple requirements for using the Meridix Network - an account which we call a LiveID, a computer, a web browser, and an internet connection. You'll also obviously need a camera or microphone if doing audio or video webcasting.

How To Webcast



- If **AUDIO** webcasting, you'll need a simple computer
- 1 microphone or headset. You can get these inexpensively at most electronics stores.



- If **VIDEO** webcasting, you'll also need a
- 2 video camera with computer cable. Most home video

How To... Everything Else

Manage all aspects of your LiveID through any web browser by using our LiveID Manager.

This simple tool gives you access to schedules, announcements, photos, news, TXT/email alerts, and all other LiveID features.

cameras or webcams work fine.

Open up a web browser and login to your account (LiveID). You can enter team names, scores, and whatever other data you wish.



3



Start the streaming application and select your broadcast type (audio or video) and desired bitrate. Click "Start" and you are LIVE!



4

Your fans access the live audio or video stream with one click from a link on your own website and can see scores/stats change



5

in real time.

When you're done,
your webcast is
automatically
archived along with
scores and other
data, which keeps
users coming back.
Automatic text
message alerts are
sent out.



6

Total Setup Time: 5
Minutes



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Live Photo Upload

Upload live photos right
from the game or event.
Your audience can then
see the action even if you
can't do video.

Syndication

Track the latest scores
and results from
around your league or
conference directly on
your LiveID page.



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News, Photos, RSS

Publish the latest news in
your organization with

Scheduling

Display a schedule of
upcoming events



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our news publishing utility, featuring automatic RSS feeds.

including dates and times, to keep your audience informed.



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Announcements
Highlight the most important changes, events, or other announcements in varying degrees of priority.

Venues
Provide seating capacity, address, driving directions, accommodations, and other information about your stadiums.



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Broadcaster Directory
Visit BroadcasterDirectory.com

Have your name prominently posted in live broadcasts, keep a record of the broadcasts you've worked on, get listener ratings, and more!

Forums and Live Game Chat
Allow your fans to interact with one another via forums, discussion topics, and live chats. They can even use the same identity as they go between different schools, teams, or channels.



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Demographics / Stats

View detailed statistics on your listenership and viewership. See the number of visitors, graphs, unique vs. total listenership, and other metrics. You can also optionally collect demographics.

Tape Delayed Upload

Broadcasting from a location with no internet? No problem! Simply record the broadcast locally to your computer, and use our easy utility to upload your game file to the network later.



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Text Messaging and Email Notifications

Besides the score alerts that are sent automatically during your webcasts, you can also use the system to manually send out unlimited custom text messages and emails to fans, players, parents, and staff, and the media.

Recipients sign themselves up for free and can manage their own notification options, saving you time. For example, they can select to only receive text messages and emails relevant to "Football" or "Basketball" or even specific teams (Varsity, JV, etc).

To send out a text message or an email with one click, simply select the delivery list from a dropdown, type your message, and click on "Send".





- Postponements
- Venue Changes
- Schedule Changes
- Important Announcements
- Cancellations
- Scores and News
- Practice Changes
- Newsletters



Most organizations offer their webcasts for free (subsidized by local advertising, boosters, etc), but we realize there are times when you may want to charge your audience to view your games and events.

We offer an end-to-end solution which completely handles the process of charging customers to watch games. Your audience members simply enter their MeridixID (a few fields) and then enter their credit card information, and they are instantly provided with a single game access code.





We can also set up a league pass so users can access any of the LiveIDs in your league for one price.

Earn additional money on your game broadcasts easily by having parents, fans, and other listeners purchase games directly from your archives. In addition, they can check out with a credit card through Meridix, without the need for you to have a merchant account or credit card system.

You don't have to do anything - Meridix will collect and fulfill the order, manufacture the requested items, and then package and ship the order. When the process is complete, your revenue share on the CDs automatically appears within your account!

Month	Day	Year	Event Name
January	26	2008	KU Hockey EventID 4758 Purchase A CD Nebraska Cornhuskers 1 KU Jayhawks 4
December	1	2007	KU Hockey EventID 4646 Purchase A CD St. Cloud State Huskies 6 KU Jayhawks 2



Your CD/Commerce Earnings: \$97.50

[Change Options](#) | [Request A Check](#)

